

MECHANICAL REQUIREMENTS

PHOTOS/DIGITAL ARTWORK/LOGOS

- Electronic files must be supplied as Mac QuarkXPress 7.31 (or earlier), with all support files and fonts included, or PDF/X-1a:2001 compliant.
- Type should be converted to outline when possible (Adobe Illustrator, Macromedia Freehand, CorelDraw).
- Acceptable removable media include CDs and DVDs.
- Compressed files must be saved as self-extracting archives (.sea).
- Contract colour proof must be supplied to guarantee accurate colour reproduction.
- *Canadian Geographic* will not assume responsibility for type reflow or accurate colour reproduction if all necessary fonts, support files or press-ready proofs are not included.
- Coupon ads are not available in ADventures.

ACCEPTABILITY

Copy accepted subject to publisher's approval of display, text and illustrations. *Canadian Geographic* reserves the right to reject inappropriate product advertising or aesthetically displeasing material.

TERMS

Payment must be included with initial order. For subsequent issues, payment must be received within 30 days of billing. If contract is not fulfilled, short rates apply. All rates are net rates. Prices are subject to the addition of 5% Goods and Services Tax, where applicable. Advertising rates quoted do not include GST.

SEND MATERIAL TO:

NEW ADDRESS

Canadian Geographic Enterprises
Mike Elston, Production Manager
1155 Lola Street, Suite 200
Ottawa, ON, K1K 4C1
Fax: 613-744-0947
E-mail: adventures@canadiangeographic.ca

SIZE SPECIFICATIONS

1/6 vertical	2 1/8" W x 4 3/4" H
1/6 horizontal	4 7/16" W x 2 5/16" H
1/12	2 1/8" W x 2 5/16" H
1/24 horizontal	2 1/8" W x 1 1/16" H

FOR INFORMATION, CONTACT:

LISA DUNCAN-BROWN
Toll-free: 1-888-445-0052
Tel: 905-702-0899 Fax: 905-702-0887
E-mail: classified@canadiangeographic.ca

BONUS!

All ADventures clients get a listing with logo in the Tell Me More online directory... plus, your ad with hotlinks on www.canadiangeographic.ca

1/6-page vertical:
2 1/8" W x 4 3/4" H

ACTUAL-SIZE AD SAMPLES

1/12 page:
2 1/8" W x 2 5/16" H



1/6-page horizontal:
4 7/16" W x 2 5/16" H



1/24-page horizontal:
2 1/8" W x 1 1/16" H

